

Feb 07th, 2023

To,

The Hon'ble Dean,
College Of Basic Sciences And Humanities, Pantnagar**Subject:** Inviting UG students of agriculture and allied sciences to participate in **Free Agri-Business Learning Campaign (ALC) 2023** in support with several government institutions**Respectable,**

Imperial School of Agri Business, Greater Noida, co-founded by undersigned IIM A alumnus, is an agri-business school of prominence, carrying the legacy of 15+ years and recognized by DPIIT, Ministry of Commerce and Industry and Ministry of Micro, Small and Medium Enterprises and secured a position in the top 10 among 100+ agribiz institutions in India.

With the kind support of several government institutions, we are happy to spread the information about 'AGRI-BUSINESS LEARNING CAMPAIGN 2023' program curated for UG students for the purpose of their professional, personality development and to guide about better and relevant career options. In this campaign, students can apply for various certifications, participate in live webinars and expert talks in order to hone their interview skills and strengthen resume.

Further ISAB has taken professional support of ICAR-DKMA, PUSA Delhi via Indian Horticulture Magazine sent along with this letter for spreading the awareness and information.

How to apply: UG students of agriculture/horticulture/fishery/forestry/food science and other allied sciences can visit website www.isab.org.in to complete free online registration by March 10th 2023.

During the last year, 200+ agriculture colleges with 5000+ students had taken part in this programme with prominent participation from the following colleges/universities:

1. National Dairy Research Institute, Kamal
2. Assam Agricultural University, Jorhat
3. Govind Ballabh Pant University of Agriculture and Technology, Pantnagar
4. National Institute of Technology, Rourkela
5. Lady Irwin College, University of Delhi
6. Tamil Nadu Agricultural University, Coimbatore
7. Lovely Professional University, Jalandhar
8. Amity University
9. University of Agricultural Sciences, Raichur
10. Shri Venkateshwara Veterinary University, Tirupati



Posters are being enclosed with this letter for putting up on the College Notice Board and further circulation among all the colleges associated with the university/institution as per the convenience.

Thanking you & wishing the best,


Saurabh K. Pandey,

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About Agribusiness Learning Campaign 2023

Relevant professional skills are the key for getting jobs in market for agribusiness graduates. In order to upgrade the skills of students, ISAB Greater Noida has launched noble initiative called **AGRI-BUSINESS LEARNING CAMPAIGN** for UG/PG agriculture and allied stream students. This campaign consists of components which shall offer holistic resume building and interview skills for upcoming agribusiness graduates.

1. **Agribusiness Certification Program (ACP)** : Here UG agriculture & allied students can enrol for 1-2 weeks online training module taught by experienced agribusiness faculties of ISAB on business skills like Sales, Marketing, Supply Chain, Logistics, Rural Banking etc. which shall be useful for future job prospects during interview.
2. **Agribusiness Knowledge Series (AKS)** : Here UG/PG agriculture & allied students can participate in 10+ online live webinar sessions offered by Industry Leaders, Co-founders of renowned Agri-input, FMCG firms and receive real time industry information for better future job prospects.
3. **Professional Etiquettes Program (PEP)** : Here UG agriculture & allied students can enrol for 1 weeks online training module taught by Corporate Trainer to learn skills on Business Communication, Presentation, GD, PI, Interpersonal Skills etc. which shall be useful for future job prospects during interview.
4. **Campus Ambassador Program (CAP)** : Campus Ambassador Program by ISAB is a volunteer program where any third or final year student of agriculture and allied stream college can apply for this position in order to spread awareness about various events in their own colleges and received INR 1000 stipend along with certificate. Student holding any leadership position in the college like president, secretary, coordinator, convener, representative etc. are encouraged to apply.

Feel free to contact us for more details:

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Campaign In-Charge

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